



PREMIER STREETS

• EST. 2020 •



ABOUT PREMIER STREETS



What was once the heart of the community and a beacon of enterprise, is now a forgotten tradition; the High Street is sadly becoming a thing of the past.

Our aim is to bring back the essence of the High Street by making it relevant to today's modern society.

We have gathered the best artisan products, entertainers and artists from around the world and made them accessible to a wide customer audience - all in one place.

We've collated and curated this for our customers to enjoy and experience in the comfort of their own home.

This is so much more than your typical online marketplace. This is a place to experience, share and enjoy with a like-minded, welcoming community.

Premier Streets, making global local.



BUILT FOR
A NEW ERA
OF HIGH
STREET
SHOPPING

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Vicky Parker



Damian Parker



MR & MRS PARKER



Created by shopkeepers, for shopkeepers.

We are here to share our expertise and to champion retail, something we hold dear to our heart. Retail stores and our typical high streets have been hit hard for the last few decades and even more so of late. Premier Streets exists to give you a place to take your retail presence online, with ease, guidance and support. From shops to theatres to market stalls, anything is possible with Premier Streets.

Our experience

- We've built up from scratch America's largest British food company.
- We have set up fast food restaurants from fish & chips shops to burger joints, to an entertainment sports complex, bars and investment properties.
- Imports & export knowledge.
- Experience in discovering quality brands for overseas markets.
- International shipping and logistics skills.
- We are at the forefront of AR & VR technology development in e-commerce retail & app development.
- Social media & digital marketing knowledge.



A REAL COMMUNITY



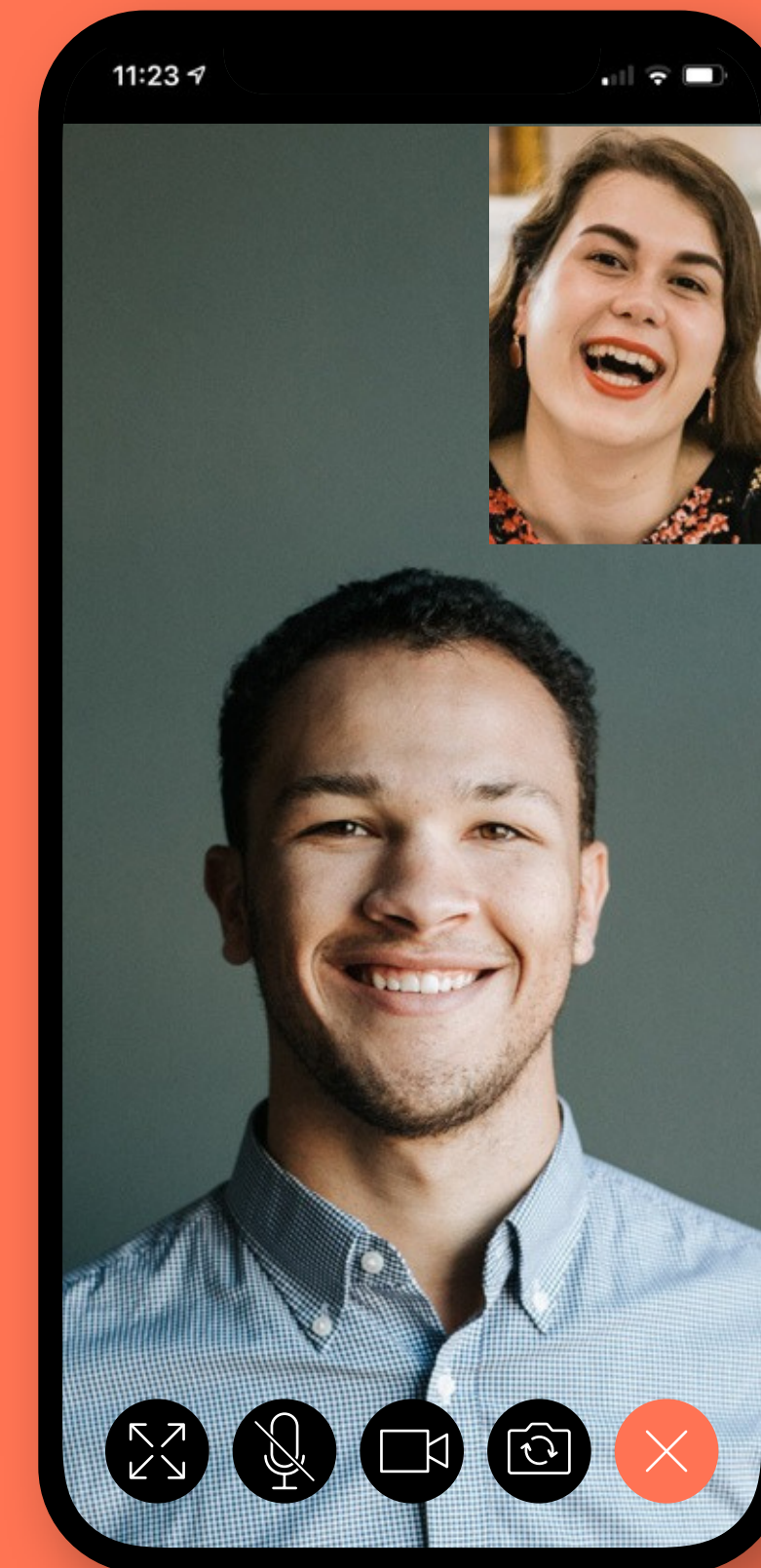
Our innovative online Social Hub connects like-minded business owners with their customers all around the world.

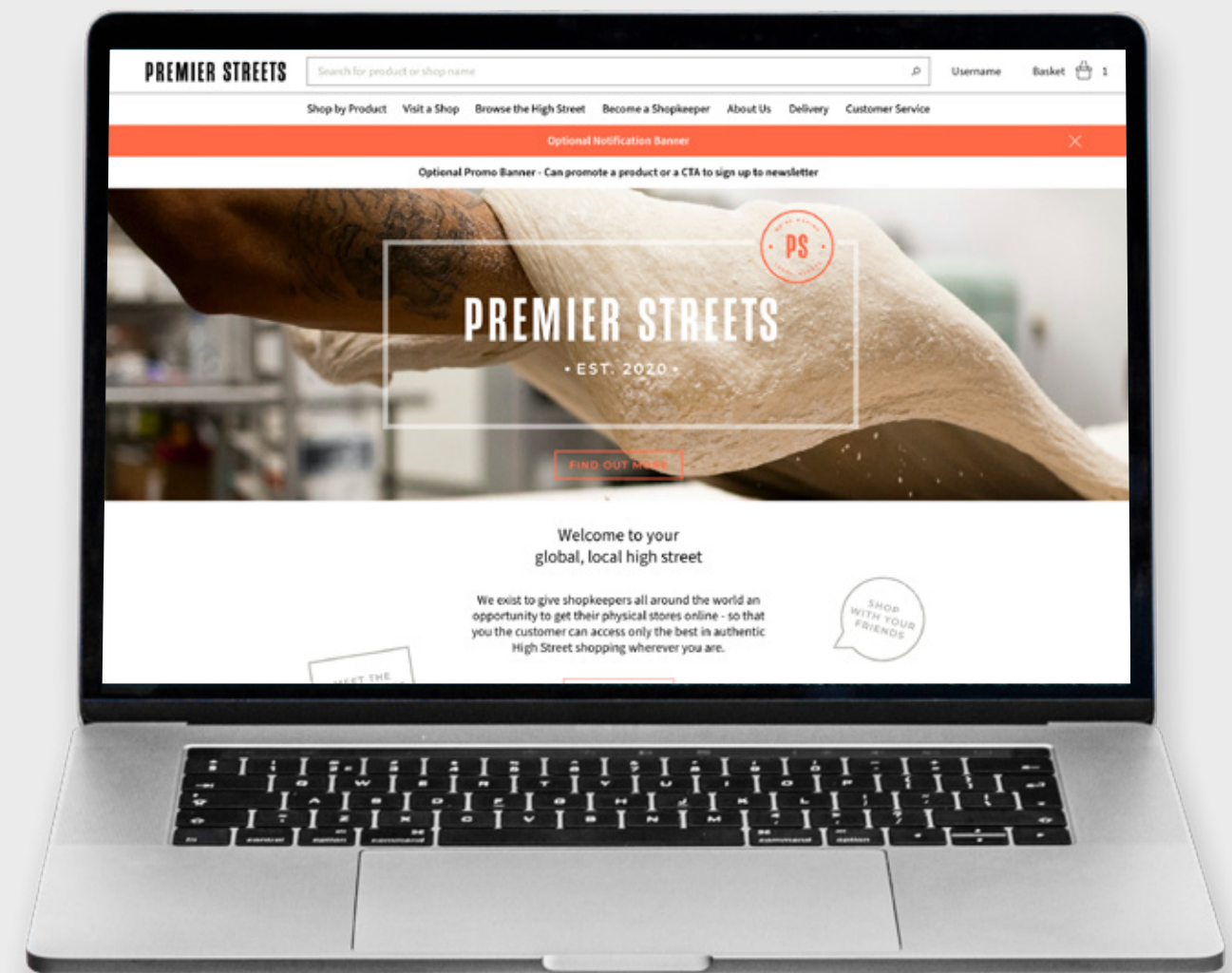
You can have an open dialogue with your customers as if they were in your physical store, via our wide range of live built-in chat features.

Instant translations mean that there are no language barriers on Premier Streets.

You can even create your own avatar to talk to your customers live or with pre-recorded messages when you are not there. Premier Streets is always open after all.

Unlike other platforms on Premier Streets you can talk to your customers for free with direct access to them, meaning you can help them with their shopping, assist with queries and do everything you would in a real life store or entertainment venue.





LET'S GET DOWN TO BUSINESS

There are so many great reasons why Premier Streets is the right decision for your business.

- Access to a global database of customers.
- A state of the art interface, with which to control every aspect of your business.
- International pick, pack & shipping at your fingertips with our specially developed fulfilment app.
- The ability to take orders 24/7.
- A bespoke and intuitive customer service dashboard that helps you to upsell your products & maximize sales opportunities.
- Connect with your customers without hidden fees or agendas.
- Curbside pickup options available.
- Fulfilment made easy. Just run your shop and the Premier Streets team will do the rest.

A REAL ALL-ROUNDER



We've done the hard work for you. Making it simple for you to;

- Run almost any type of online or off line promotion.
- Connect, build and reward your customers all in one place.
- Become part of the next level of social community using our AR & VR features and entertainment district.
- Signing up is easy, (in fact we can have you up and running in a couple of hours) we take you through this step by step and support is always on hand.





WE CONNECT
PASSIONATE
ARTISANS AROUND
THE WORLD WITH
LIKE MINDED
INDIVIDUALS

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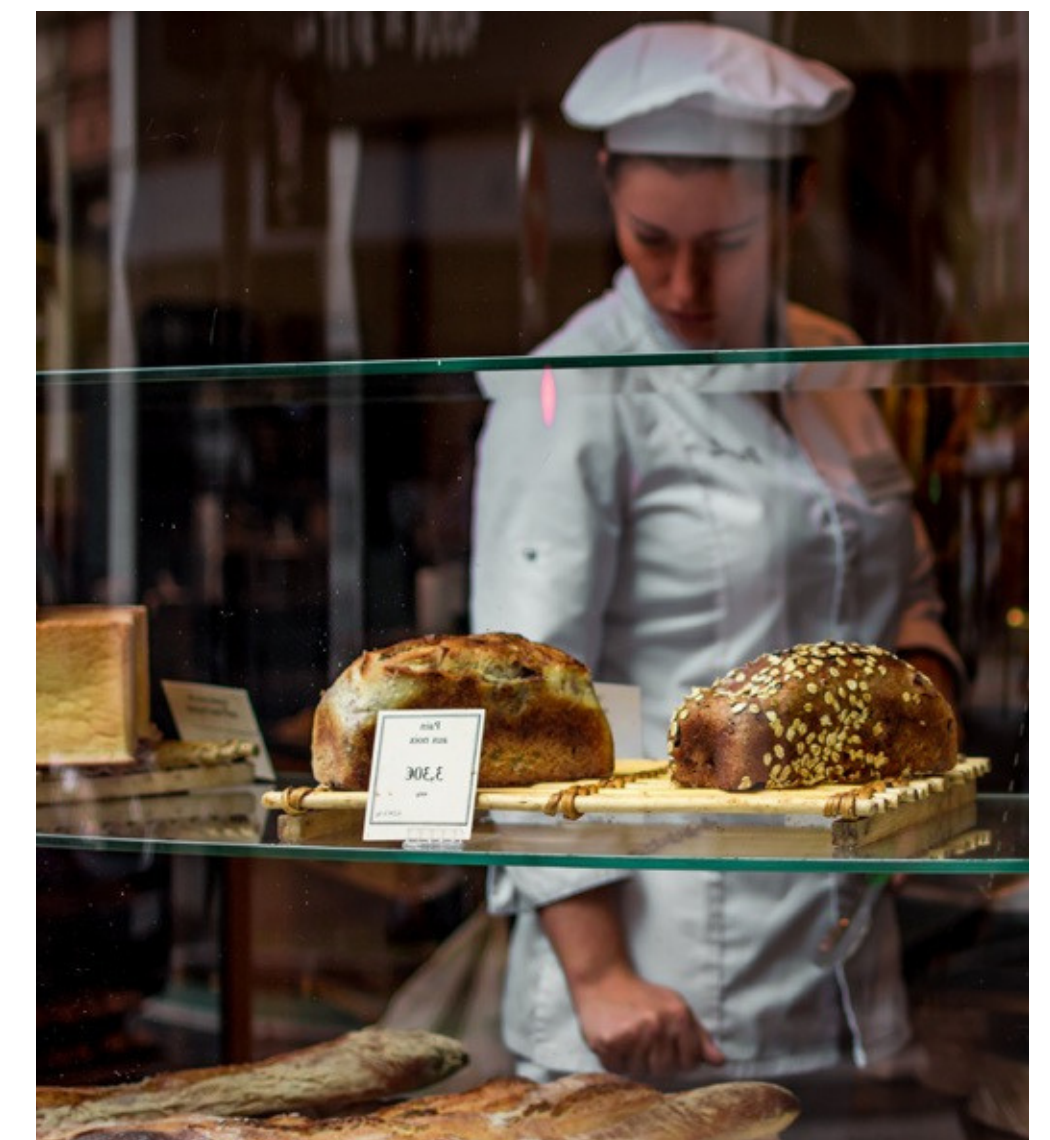
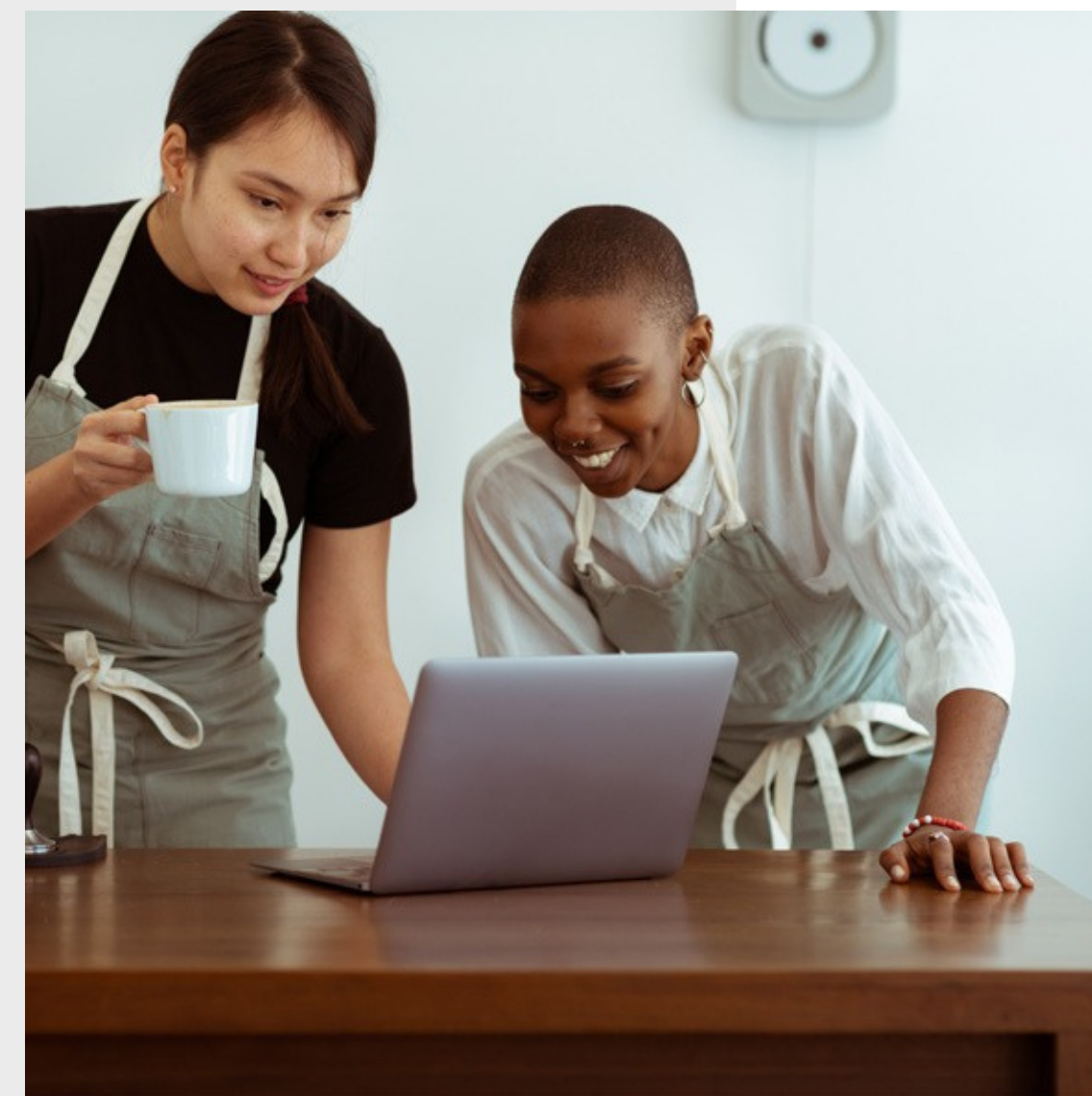
OUR SHOPKEEPERS



From butchers to bakers to candlestick makers!

You'll be joining a thriving community of artisans, craftspeople and artists. All of our shopkeepers have something unique to offer but they all have one very important thing in common and that is a real passion for what they do.

As a Premier Streets shopkeeper you'll offer only truly authentic products. Our customers trust us to bring them the best from around the globe and quality, craftsmanship and being true to your country of origin are key.



OUR ENTERTAINERS



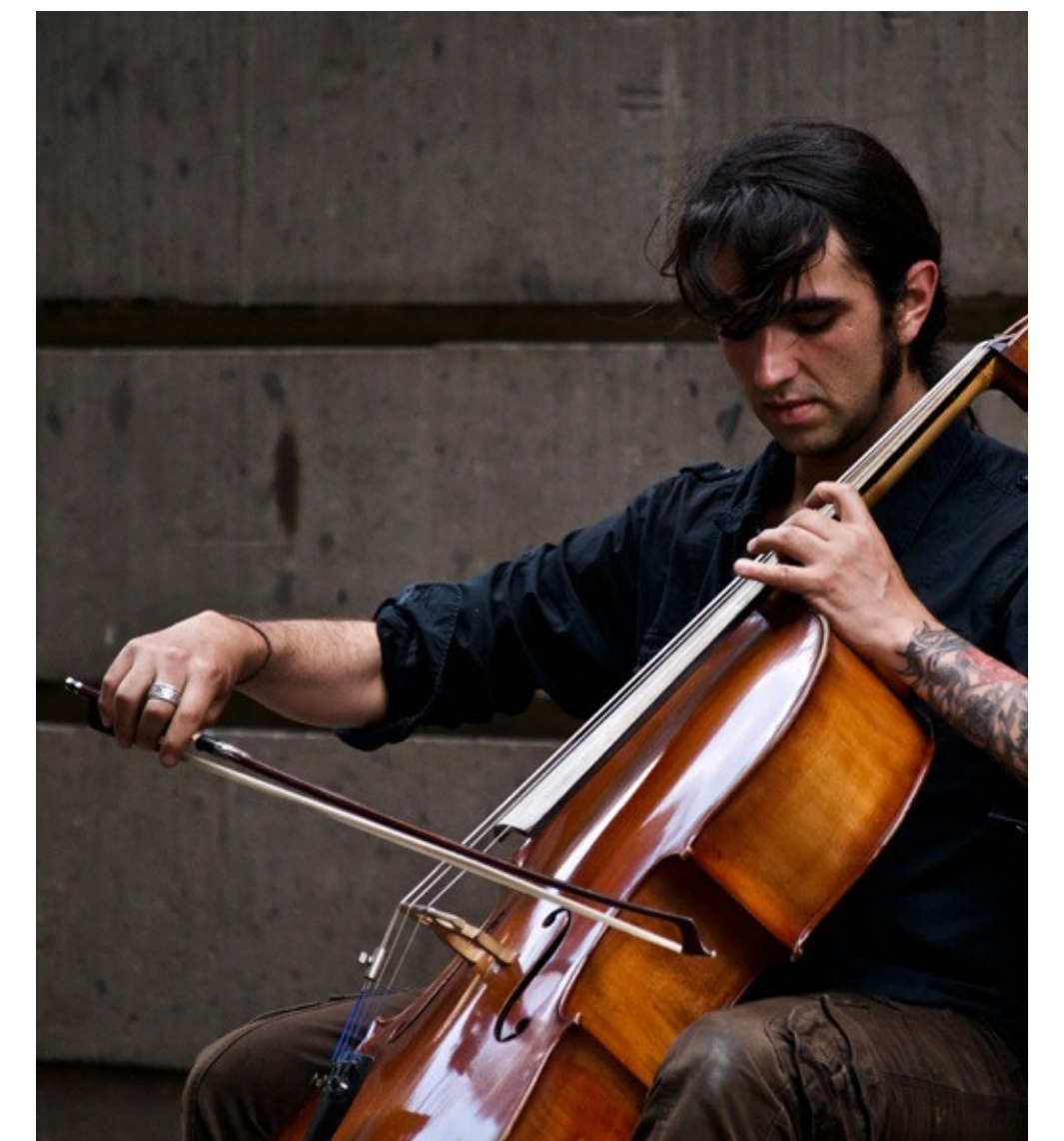
The show must go on...!

In our entertainment district customers can access live events, shows, comedy, music and so on from around the globe. This will be a hive of entertainment for all!

As an artist or entertainment provider you will be able to sell tickets to shows, share content, connect to and chat to all of your fans in one place.

You can pre sell tickets and arrange live feed events to your own personal community of followers without the middlemen or venue costs.

You can run and promote your online venue, your own way. What's not to like?





OUR CUSTOMERS



With Premier Streets you can access both a local and global customer database.

Our core target demographic are younger, well-off, social media savvy Millennials, typically in their late 20s to 30s who exhibit a number of desirable qualities for a customer base;

- They respond well to experience based retail.
- They are open to trying new things.
- They value ethical concerns and support for independents.
- They are coming into a growing level of disposable income.



PREMIER STREETS



THE HIGH STREET THAT NEVER CLOSES

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PREMIER STREETS

CHAPTER 1: HELLO BLIGHTY



Our UK High Street is ready to explore, bringing the best of British products to customers all around the world.



Our aim is to bring back the hustle and bustle of High Street in times gone by, starting with nostalgic Great Britain.

From fish & chips, to bakers & bike makers to independent clothing retailers, only authentic British products and services will do.

The UK High Street is where we start our Premier Streets journey.





Easily Create Your Store



As a Premier Streets Vendor, you'll have access to a fully customizable online store

As simple as 1,2,3 - simply follow our vendor guidelines to set up your account and populate your online store

- Register to become a Vendor
- Select the subscription plan applicable to you. We're currently offering the first 3 months free to new vendors. A completely free trial with 0 set up fees, so you can see the benefits of the Premier Streets platform before you sign up
- Create your customizable store front, and then populate it with your products. That's it! You're ready to go!



Quick & Simple Order Fulfillment



With the Premier Streets platform at your disposal, you can easily manage every branch of your business in one place.

An All-In-One user friendly dashboard gives you access to:

- Management of both your brick and mortar store and your digital store.
- Total control of all your marketing and branding materials
- Simple ecommerce tracking, with stock / analytics all in once place
- Fast order fulfilment s
- Complete customer interaction, via text chat, audio & video calling, you can interact with your customers however you like!
- Full access to the meta verse

The dashboard features a sidebar menu with categories like POS, Orders, Payments, Products, Customers, Social Hub, Bookings, Points & Promotions, Digital Me, Messages, Settings, and Feedback. The main content area includes a top navigation bar with 'HIDE SHOP/PRODUCT ON PREMIER STREETS' and 'VIEW SHOP' buttons. Below this are summary cards for 'Products Listed Till Date' (146 Active, 21 Inactive), 'Orders' (275), 'Sales' (278), and 'Revenue' (8,664.52). A 'Top Selling Products' table lists items like 'Sausage Roll Jumbo - Parker's Finest' with sales and buyer counts. A 'Received Orders' pie chart shows the status of orders: order placed, order accepted, packing in progress, shipped, ready for collection, and completed. Recent orders and sales are also displayed at the bottom.

PREMIER STREETS



Teddy Edwards Co.

Your Store
Here!

On A Fully
Interactive
High Street

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COMING
SOON

PREMIER STREETS

PREMIER STREETS



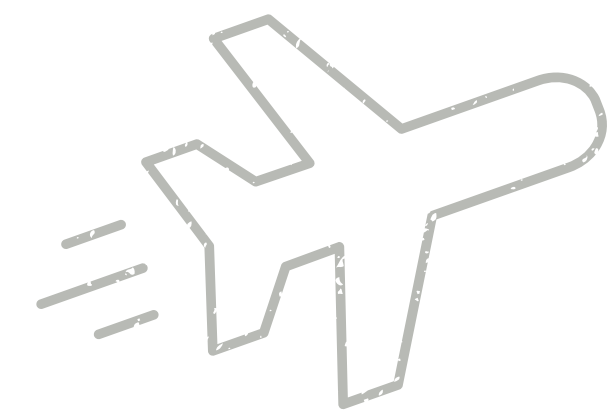
PREMIER STREETS

CHAPTER 2: FROM PARIS TO PERU



Our aim is to allow customers access to products, services and entertainment from all over the world.

After the UK High Street we'll be travelling across Europe, on a whistle stop tour through Germany, France & Italy. After that we'll be hitting Main Street USA & Asia and the rest of the world. The world is our (and your) oyster, so whether you are a shopkeeper in Paris or a street entertainer in Peru, Premier Streets could be for you.



WANT TO KNOW MORE?



For more information or to become part of the Premier Streets community please [click here](#) or email enroll@premierstreets.com

There's never been a better time to get online with Premier Streets.



[PREMIERSTREETS.COM](https://premierstreets.com)

